

## **New Program Proposal**

# **Doctor of Business Administration (DBA)**

### **Admission Requirements**

Candidates must be committed to a rigorous program of study requiring periodic residence at the University of Missouri-St. Louis College of Business Administration as well as substantial reading and academic inquiry throughout the program. Applicants are expected to hold an MBA or other relevant advanced degree from an acceptable academic institution and to have ten years of significant professional and/or senior level management experience with high levels of responsibility. In exceptional cases, individuals without an advanced degree but other forms of advanced education and substantial managerial experience may be considered; other experience or qualifications may also compensate for less than 10 years of professional or managerial experience. Applicants must submit

- Most recent transcript(s). Scanned transcripts will be sufficient for the preliminary application. Official Transcripts in sealed envelopes will be required for final acceptance.
- Résumé or Curriculum Vitae (C.V.)
- Names and contact information of two people who can provide insights into the applicant's academic potential and ability to think critically.
- Two essays (Statement of Commitment & Statement of Research Interest)

For more information and application deadlines, please go to [WEBSITE].

### **Degree Requirements**

The DBA in the College of Business Administration requires completion of 60 credit hours. To ensure sufficient background for doctoral-level courses, students must demonstrate appropriate competence in quantitative reasoning, which is evidenced through completion of BUS AD 7301 and BUS AD 5000 or their equivalent to be determined by the DBA Director.

### **Course Requirements**

Students are required to take:		
BUS AD 7301	Statistical Modeling	3
BUS AD 5000	Economics For Managers	3
BUS AD 7100	Scientific Inquiry in Business	3
BUS AD 7101	Quantitative Research Methods I	3
BUS AD 7102	Qualitative Research Methods I	2
BUS AD 7103	Quantitative Research Methods II	2
BUS AD 7104	Qualitative Research Methods II	2
BUS AD 7300	Management of Supply Chains	2
BUS AD 7400	The Role of Accounting Information in Firms and Markets	2
BUS AD 7500	Finance Theory and Applications Seminar	2
BUS AD 7600	Managing Talent for Strategic Advantage	2
BUS AD 7700	Contemporary Marketing Intelligence and Decision Making	2
BUS AD 7800	Management of Sustaining and Disruptive Information Technologies	2
BUS AD 7105	Special Topics in Business Administration (two semesters)	4
BUS AD 7106	Strategic Business Analysis	2
BUS AD 7107	Capstone Project Research	6
BUS AD 7108	Research Practicum (three semesters)	18
<b>Total Hours</b>		<b>60</b>

### **Other Requirements**

Students will be evaluated annually for satisfactory progress. Students deemed not to be making adequate progress are subject to the policies of the Graduate School and the College of Business Administration regarding probation and dismissal from the program.

Sign-offs from other departments affected by this proposal

None

Rationale

With more than half a century of history behind us, UMSL Business strives to extend its reach to broader communities, and serve a broader set of educational needs and stakeholders. There is growing demand for a higher-level qualification among business practitioners seeking career advancement, and DBA is a professional doctorate program that is increasingly being offered by and gaining reputation among AACSB-accredited business schools. There is currently no AACSB-accredited institution in Missouri that is offering a DBA program. The vision of UMSL DBA is to fully engage with the St. Louis business community, linking academia and industry, and to be a premier and reputable program known for educating executives into scholarly practitioners who generate and use evidence-based management practice. DBA will be administered by the Graduate School and will include a final capstone research project consistent with Graduate School requirements for doctoral dissertations.